

Hands-on Exercise No. 3
Batch-07
Creative Writing

Total Marks: 10
Due Date: 23/07/2020

Problem Statement

Improve the given advertisement using copywriting skills to create a compelling advertising copy.

Solution:-

Happiness you can taste!

See what we did to the Blue Bell Ice cream!

Giving it a punch of COOKIE flavor? Hmmm AMAZING.

Packed with bitter and brittle chocolate chunks swimming in the swirls of sweet and gooey chocolate wrapped in white and sparkling vanilla icing!

Crafted to perfection for an experience you wouldn't ever want to miss out.

